



PRESS RELEASE

40 Winks Under our Roof for Red Roof

FOR IMMEDIATE RELEASE Niagara-on-the-Lake, ON – November 24, 2017 – Niagara's Finest Hotels ([Harbour House Hotel](#), [The Charles Hotel](#), [Shaw Club Hotel](#), and [Colonel Butler Best Western](#)) is proud to announce that the highly anticipated 10th Annual 40 Winks charity event benefitting Red Roof Retreat will be happening on Thursday February 1st, 2018. Guests can begin to book their stays beginning on Friday December 8th, 2017 at 9am.

The event offers a rare opportunity to spend the night at one of the award-winning hotels at a discounted rate and donates 100% of the money to Red Roof Retreat. Through the generosity of the loyal guests who participated, Niagara's Finest raised \$8,211.00 in 2017 for the important cause.

Red Roof Retreat provides quality recreational, educational and respite services to children, youth and young adults with special needs and their families. Steffanie Bjorgan has been a leader in the Niagara Region in the quest for achieving an appropriate lifestyle for people with special needs. After five years of teaching, Steffanie Bjorgan's second son was born with Cerebral Palsy. Steffanie and her husband Moe quickly discovered that, with love and boundless energy, much can be done to support and enhance the lives of people with special needs. They established Red Roof Retreat as a place for children to learn and grow in a fun, and nurturing environment.

"The money," says Steffanie Bjorgan, who started Red Roof Retreat a decade ago with her husband Moe, "helps offset operating costs, and purchase needs for the riding barn. We look forward to this event every year, and we are so grateful to Niagara's Finest Hotels for their continued support of Red Roof Retreat."

For more information about Red Roof Retreat, please visit <http://www.redroofretreat.com/>

About Niagara's Finest Hotels

[Niagara's Finest Hotels](#) is a collection of small boutique luxury hotels including – Charles Hotel, Harbour House Hotel and Shaw Club Hotel; Two 4-Diamond Restaurants – Charles Restaurant and Zees Grill; located in Niagara-on-the-Lake, Ontario.

For more information: www.niagarasfinest.com

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